



Non-PDF Optimization Instructions

Preparing videos for iPad

Render all video files to the following specifications:

1. Optimal video size:
1280x720 or 1024x768
2. File type:
.mp4
3. Settings:
30fps recommended
4. File size:
64 MB maximum ([contact us](#) if special accommodations are needed)

Preparing audio files for iPad

Prep all audio files to the following specifications:

1. File type:
.mp3
2. File size:
64 MB maximum ([contact us](#) if special accommodations are needed)

Preparing images for iPad

Prep all image files to the following specifications:

1. Dimensions:

Maximum: 2048x1536 or 1536x2048 pixels (retina)

2. Preferred file types:

.PNG
.JPG

3. Settings:

72 or 150 dpi (for smallest file size)

4. File size:

64 MB maximum ([contact us](#) if special accommodations are needed)

Preparing HTML 5 apps for iPad

Prep all HTML 5 packages to the following specifications:

1. Create a folder with all applicable HTML5 files including

- a. index.html
- b. css folder
- c. js folder
- d. images folder
- e. etc.

2. Compress the folder into a .zip file

Please contact us at support@showandsellapp.com if you have any questions, or need help with prepping your files.